

Mario Gil

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SUMMARY OF EXPERIENCE

I'm a passionate and creative web designer, with excellent conceptual and layout design skills, strong attention to detail, and a constant desire to learn new things and keep up with latest design and technology trends, I have a solid understanding of design and typography, web development, and usability principles.

PROFESSIONAL WORK EXPERIENCE

Interactive Designer Lead

RACERSITES - *2014-Present*

- Assist on developing and maintaining all websites, electronic publications and other applications.
- Help produce all digital assets, files, imagery and HTML code for use on web, email, mobile & other materials.
- Create site layouts, user interfaces by using standard HTML/CSS practices.
- Test and troubleshoot pages on multiple browsers and platforms, including mobile devices.
- Lead the production of all emails and their respective elements, images and HTML code.
- Participate in brainstorming meetings and other collaborative efforts to improve quality of websites and other electronic publications, as needed.
- Create and maintain website documentation as required.
- Support global social media strategy with imagery and multimedia.
- Assist with preparation of illustrative materials for different marketing campaigns.

Interactive Designer/Front-End Developer

Secure EDI - *2012-2014*

- Create visually compelling representations of a website or mobile application's high-level interaction, navigation, and organization design
- Create high-quality web deliverables, demonstrating your ability to balance design ascetics with technical platform capabilities and limitations

- Use design standards/systems to ensure high-quality graphic production for websites and mobile applications
- Assess existing sites/properties for visual and interactive appeal
- Develop mood boards and other visual assets
- Ability to code HTML, CSS, and JavaScript
- Solid knowledge of Adobe Web Suite and Mac/PC Systems
- Up-to-date knowledge of current operating systems for both desktop and mobile browsing

Interactive Designer

Atypic - 2010-2012

- Produce highly creative web, print and email campaign designs for a variety of clients.
- Translate project business requirements into creative concepts that speak to the intended audience and engage them to take action.
- Work as part of the project team to develop navigation systems and wireframe layouts.
- Prioritize projects in order to adhere to deliverables schedule and ensure successful delivery that exceed expectations.

Web Designer

Bitflip Technologies - 2009

- Responsible for design, site structure (information architecture).
- Designed new web interfaces, layouts and site graphics.
- XHTML & CSS coding, image editing.
- Created graphics including icons and logos using Fireworks and PhotoShop.

Web Designer

E-Dreamz - Summer 2009

- Responsible for quality assurance of finished websites including the validation of web forms and links.
- Developed and designed new web interfaces, layouts and site graphics.
- Designed templates on development of future pages.

Graphic Designer

Norsan Media

2007 - 2009

- Layout and design of advertisements with attention to detail.
- Worked with production team to meet critical weekly deadlines.
- Created brand Identity for dozens of clients.
- Performed memory upgrades and general file cleanup of network server.

PROFESSIONAL SKILLS

Design:

Website layout design
Branding and Identity design
Wire-frame development.

Languages:

Excellent – CSS and XHTML
Improving – JQuery and PHP

Tools:

Photoshop
Illustrator
InDesign
Coda
Fireworks
Dreamweaver

Additional Skills:

Bilingual in English and Spanish.

EDUCATION

Bachelors of Arts in Interactive Media Design
Art Institute of Charlotte -**GPA: 3.5**
2006- 2009